



SPONSORSHIP PACKAGES

Prepared By
St Albans Cricket Club

2023/24 Season



Our Story

The St Albans Cricket Club (STACC) is a family-oriented club based in St Albans. STACC fields 3 senior teams in VTCA Premier Division, and two one day sides and junior teams in U18, U16, U14, U12 in the NWMCA along with our Woolworths Blasters program.

The St Albans Cricket Club prides itself on being a family friendly club, and are very conscious of creating a balance by fostering local-grown talent as well as developing community trust and enthusiasm by organizing school clinics, informational & promotional sessions at local shopping centres and supporting local non-for-profit charities such as Scope Australia with the development and participation of Balloon Cricket



MEET OUR TEAM



Jeff Monetbello

PRESIDENT

Jeff began his career with STACC as a junior, and has been involved with the club at all levels: juniors, seniors and vets. Aside from the immense contribution in the past as a volunteer Jeff has now been President since 2019.



Martin Allison

VICE PRESIDENT

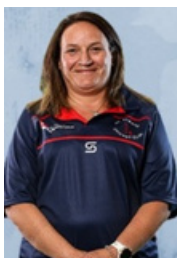
Martin has had cricket in his blood since he started playing at 8 years of age. Collecting titles and premierships as both a junior and senior player. Martin is excited to return to STACC as Vice President to continue to help develop our club.



Ian Cook

TREASURER

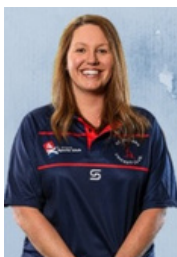
Ian has been a part of STACC for over 40 years. Doing everything from playing, coaching, scoring and as a board member. This year Ian will again take on the role of Treasurer and use his knowledge of how the club works to further develop STACC in 2023.



Sophie Hubery

SECRETARY

Sophie has been involved with STACC for the over 15 years. Being involved with everything from Team Manager to Scoring she has been heavily involved while her two boys played throughout the years. Sophie continues to play an enormous part in the growth and development of STACC in her role as Secretary.



Stacy Pittaway

JUNIOR CO-ORDINATOR

Stacey joined STACC 4 years ago. Her family all play cricket at the Club. Stacey has been actively involved in all aspects of junior cricket at the club. This season Stacey will be the Junior Co-ordinator for all junior teams and is looking forward to the challenge.

OUR CLUB



Woolworths Cricket Blasters



Junior Cricket



Senior Men's Cricket



Master's Teams

Why Sponsor Us?

Our Sponsorship Packages give you the ability to promote your brand as a preferred business through mediums such as ground signage, club apparel, match days, club events, social media and the STACC website as well as signage at St Albans Sports Club. Sponsorship of a local sports club is a great way to reach new customers and create valuable goodwill within your community.

A sponsorship gives you a unique chance to give back, by supporting STACC to provide the community with an organisation that provides sport, fitness and socialisation while fostering personal development, a strong mind set and leadership skills to our younger community members.



SPONSORSHIP PACKAGES

Digital Sponsor \$1000 ex GST

- Name & Logo on Sports Club TV
- 2 x Business Posts per month (Facebook & Instagram)
- 2 x Business Stories per month (Facebook & Instagram)
- Sponsor Logo on My TeamApp
- Link on STACC Website

Minor Sponsor \$2000 ex GST

- Digital Sponsor Pack Included
- 4m x 1m Ground Sign
- 1 x Ticket Home Game Functions
- 2 x Tickets Presentation Night
- STACC Polo Shirt & Cap
- 1 x St Albans Sports Club Membership
- Sponsorship Recognition Certificate

Snr Player Sponsor \$500 ex GST

- Name & Logo Sports Club TV
- Registration Fees
- Player Apparel
- Club Membership for Player & Sponsor
- 1 x Ticket to STACC Sponsors Day Function

Red & Blue Sponsor \$3000 ex GST

- Scrolling Logo on Digital Scoreboard
- Digital Sponsor Pack Included
- 6m x 1m Ground Sign
- 2 x Ticket Home Game Functions
- 2 x Tickets Presentation Night
- STACC Polo Shirt & Cap
- 1 x St Albans Sports Club Membership
- Sponsorship Recognition Certificate

Jr Player Sponsor \$250 ex GST

- Registration Fees
- Club Membership for Sponsor
- 1 x Ticket to STACC Sponsors Day Function

Major Sponsor \$5000 ex GST

- Scrolling Logo on Digital Scoreboard
- Naming Rights to Training & Cricket Apparel
- Digital Sponsor Pack Included
- 6m x 1m Ground Sign
- 2 x Ticket Home Game Functions
- 2 x Tickets Hall of Fame & Season Launch
- 2 x Tickets Presentation Night
- 2 x STACC Polo Shirt & Cap
- 2 x St Albans Sports Club Membership
- Sponsorship Recognition Plaque



SPONSORSHIP PACKAGES



Examples Facebook Business Post & Story

Examples Instagram Business Post & Story





SPONSORSHIP AGREEMENT

To apply for membership please complete all questions.

Company Name :

Contact Name :

Email :

Phone Number :

Mailing Address :

SELECT SPONSORSHIP PACKAGE

Jr Player Snr Player Digital Minor Sponsor Red & Blue Sponsor Major Sponsor Other

Sponsorship Package Duration :

Commencment Date :

Package Amount :

Payment Date :

Other Comments:

By signing the below, I agree to provide the Sponsorship amount noted above to the St Albans Cricket Club at the package level indicated above. Payments will be made within 28 days of signing. I will email my sponsorship details to be included in the advertising, including logo assets. I hereby agree to allow The St Albans Cricket Club to use our company name and/or logo in promotional materials according to the package selected as per above.

Signature of Sponsors
Authorised Agent :

Print Name :

Title :

Signature of STACC Agent :

Print Name :

Title :

Send signed agreement via email : jjmonty1@yahoo.com.au

Any Questions Contact Jeff Montebello: 0412 099 713 or email jjmonty1@yahoo.com.au



THANK YOU

Sponsoring a non for profit sporting organisation is a great way of giving back to the community, whilst also marketing yourself to the wider community and potential new customers.

Our seniors, juniors, committee and volunteers would like to thank you for giving St Albans Cricket Club the opportunity to promote your business and grow our partnership.

**HELP US BUILD A COMMUNITY NOT
JUST A CLUB**

FOR FURTHER INFORMATION PLEASE CONTACT

JEFF MONTEBELLO : 0412 099 713

SOPHIE HUBERY : 0488 689 000

EMAIL : jjmonty1@yahoo.com.au